

## **Press Release**

### **Cremona Violinmaking Exhibition**

The Consortium together with the Chamber of Commerce of Cremona and the Craftsmen Associations of Cremona, with the Lombardy Region and the Union of the Chamber of Commerces of Lombardy, organizes the “Cremona Violinmaking Exhibition” in Us. The different steps are from ones of the best well known operators of the States:

- From 10<sup>th</sup> September until 28<sup>th</sup> September 2010 the Exhibition will be at **Ifshin Violins – El Cerrito, California**
- From 09<sup>th</sup> October until 24<sup>th</sup> October 2010 at **Claire Givens Violins – Minneapolis, Minnesota**
- From 06<sup>th</sup> November until 24 November 2010 at **David Kerr Violin Shop – Portland, Oregon**
- From 04<sup>th</sup> December until 24<sup>th</sup> December 2010 at **Williams Harris Lee & C. – Chicago, Illinois**
- From 08<sup>th</sup> January until 29 January 2011 at **Brobst Violin Shop – Alexandria, Virginia**
- From 02<sup>nd</sup> February until 26 February 2011 at **Johnson String Instrument – Boston, Massachusset**

Probably we will add other two steps in March, one in Los Angeles and one could be in the Asta Conference in Kansas City from 17<sup>th</sup> until 19<sup>th</sup> March 2011.

United States of America is one of the strategic markets on which the Consortium of violinmakers “Antonio Stradivari” Cremona is focused for its activity of promotion of the trademark Cremona Liuteria. The trademark is registered in 38 countries of the world and certifies that the instruments are craftmade in Cremona by a Master violinmaker.

The Consortium of Violinmakers, which represents 72 violinmakers, tours the U.S. for the first time and it exhibits a large quantity of Instruments with the trademark CREMONA LIUTERIA:

There will be displayed stringed instruments made by different Master Violin Makers, such as: **Sandro Asinari, Riccardo Bergonzi, Bernabeu Borja, Sibylle Borchardt - Fehr, Roberto Cavagnoli, Daniele Ciaccio, Roberto Collini, Alessandro Commendulli, Stefano Conia, Stefano Conia "Il Giovane", Alessandro Di Matteo, Michele Dobner, Hildegard Dodel, Federico Fiora, Benedicte Friedmann, Robert Gasser, Marco Maria Gastaldi, Giorgio Grisales, Matteo Heyligers, Pascal Hornung, Patrizio Orippi, Fabrizio Portanti, Pietro Rhee, Edgar Russ, Andrea Schudtz, Diego Alberto Serrano, Adriano Spadoni, Angelo Sperzaga, Maurizio Tadioli, Anna Tartari (Silvio Levaggi Workshop), Daniele Tonarelli, Francesco Toto, Stefano Trabucchi, Andrea Varazzani, Marcello Villa, Marco Osio, Elena Bardella, Mina Mazzolari, Carlos Roberts, Yael Rosenblum, Eduardo Gorr.**

The Tour will also offer the opportunity to present Cremona as tourism destination for travels connecting with music: a place which represents 500 years of tradition in making instruments and a place where it's possible to play music and to organize masterclasses and orchestras tour.